



KENTUCKY
BOWLING PROPRIETORS ASSOCIATION

April 22, 2021

11:00 AM – 3:00 PM

@ Creating The Difference in Hopkinsville, KY

JOIN US FOR A DAY OF FREE EDUCATION!

This seminar is perfect for the person(s) that are handling your database.

Digital Marketing: Building the Customer Journey Using Customer Connect Powered by Salesforce

FREE

salesforce

Learn about the tools that are available for you to help navigate the customer relationship journey. These are the tools that will help you automate the customer relationship process and assist in making smart, data-driven decisions. You will learn about techniques for gathering quality customer data, driving successful marketing campaigns, and analyzing the results. All of which will result in better relationships with your customers, while delivering new and repeat business into your center.

Register On-Line TODAY at

KENTUCKYBPA.COM

Go to more info tab and click calendar of events



Schedule of Events

Thursday, April 22, 2021

11:00 AM – NOON	KYBPA Board of Directors Meeting
NOON – 1:00 PM	Free Lunch courtesy of KYBPA
1:00 PM –3:00 PM	Digital Marketing: Building the Customer Journey Using Customer Connect Powered by Salesforce

MEETING LOCATION

**Seminar Location:
Creating The Difference
2320 Dawson Springs Road
Hopkinsville, KY 42240
931-241-9442**

**For More Information or to Register by Email or Phone contact:
KYBPA State Executive Director
Chris Gallas
(817) 385- 8471 office
(817) 882-9416 cell
chris@bpaa.com**

The Kentucky State Bowling Proprietors' Association's Board of Directors is open to all members to attend. Only board members are required to attend, but we welcome anyone that would like to attend.

